

Delaware Health Care Commission
Thursday, October 1, 2015 9:00 a.m.
Delaware Tech Terry Campus Corporate Training Center
Rooms 400A & B
100 Campus Drive, Dover

Meeting Minutes

Commission Members Present: Bettina Riveros, Chairperson; Theodore W. Becker, Jr.; Thomas J. Cook, Secretary of Finance; Susan A. Cycyk, M.Ed, Director of Prevention and Behavioral Health Services, Department of Services for Children, Youth and Their Families; Rita Landgraf, Secretary, Delaware Health and Social Services; Janice L. Lee, MD; Janice E. Nevin, MD, MPH; Dennis Rochford; and Karen Weldin Stewart.

Commission Member Absent: A. Richard Heffron and Kathleen Matt, PhD.

Staff Attending: Laura Howard, Executive Director; and Marlyn Marvel, Community Relations Officer.

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Bettina Riveros, Commission Chair.

SEPTEMBER 3, 2015 MINUTES

Ted Becker made a motion that the September 3, 2015 meeting minutes be approved. Dennis Rochford seconded the motion. There was a voice vote. Motion carried.

TRIBUTE FROM GOVERNOR JACK MARKELL TO LINDA NEMES

Ms. Riveros and Secretary Rita Landgraf invited Linda Nemes and Insurance Commissioner Karen Weldin Stewart to the podium.

Ms. Riveros stated that Ms. Nemes, who has done an amazing job working on the Health Insurance Marketplace and insurance issues for many years, particularly over the last five years with the implementation of the Affordable Care Act, is retiring. She presented Ms. Nemes with a tribute from the Office of the Governor.

PLANS FOR EXPANSION OF HEALTH CARE EDUCATION AT WESLEY COLLEGE

Chris Wood, Vice President for Institutional Advancement at Wesley College, stated that he was pleased to share the plans at Wesley College for expanding health care education within the State of Delaware. A copy of the presentation is posted on the Delaware Health Care Commission's website at <http://dhss.delaware.gov/dhcc/presentations.html>.

Wesley College has been providing high quality liberal arts education for 142 years. It is affiliated with the United Methodist Church. It offers 27 academic majors and 24 minors. It has more than 17,000 alumni and is a minority serving institution.

Mr. Wood introduced his colleagues: Dr. Jeff Gibson, Interim Vice President for Academic Affairs; Dr. Nancy Rubino, Professor of Nursing; Dr. Varleisha Gibbs, Director of Graduate Programs in Occupational Therapy; and Christine Gibson, Vice President for Finance.

Dr. Jeff Gibson stated that, in 2011, Wesley's Graduate Program in Nursing was ranked number 50 in the country and was the highest ranked program in Delaware.

Wesley College offers the following healthcare related programs:

- Pre-Occupational Therapy
- Pre-Physical Therapy
- Medical Technology
- Nursing
 - BSN
 - RN – BSN/MSN
 - MSN
 - Post-Master's Certificate in Nursing Education

Dr. Nancy Rubino stated that it is exciting to note how Wesley College's graduates are contributing to the health and welfare of Delaware. Of the 27 Bachelor of Science in nursing graduates in 2013, 22 are employed in Delaware. Of the 27 graduates in 2014, 17 are employed in Delaware and of the 19 graduates in 2015, 14 are employed in Delaware.

Dr. Wood stated that one of Wesley College's new initiatives is an Occupational Therapy Master's Degree program.

Dr. Varleisha Gibbs stated that there are two Certified Occupational Therapy programs at Delaware Technical and Community College. There are currently no Master's in Occupational Therapy programs in Delaware. The nearest program is 58 miles away in Pennsylvania. There are an additional 9 programs within a 100 mile radius.

Currently there are 230 Occupational Therapists employed in Delaware and 185 job vacancies for Occupational Therapists.

Occupational Therapy is one of the top ten best careers and one of the five most in-demand jobs.

Dr. Christine Gibson stated that Wesley College was awarded the former Allen Frear federal building in 2012, which they turned into their Health Sciences Building with \$3 million in gifts and grants. In January 2014 the nursing program moved into the building. In the spring of 2015 they began renovation work and building the occupational therapy suite. They renamed the building the Johnston Health Sciences Building in honor of retiring president, William Johnston and his wife, Susan Johnston. In November of this year the Occupational Therapy Suite is scheduled to open.

The Johnston Health Sciences Building houses modern nursing facilities and helps Wesley College grow the health sciences programs that it has, including hospital labs with simulated patients and home like surroundings in the lab and spacious computer labs with access to its library resources. The Occupational Therapy suite will have a simulated, synthetic cadaver lab.

It is estimated that about \$3 million in gifts and grants will be needed to renovate the Cannon Laboratory. Dr. Gibson asked that, as people become aware of potential grants and resources, they remember Wesley College and reach out to them to let them know what might be available and how they might be able to partner with them in providing better health care for Delaware with their graduates.

AFFORDABLE CARE ACT/HEALTH INSURANCE MARKETPLACE UPDATE

Secretary Rita Landgraf presented an update on Delaware's Health Insurance Marketplace. A copy of the presentation is posted on the Delaware Health Care Commission's website at <http://dhss.delaware.gov/dhcc/presentations.html>.

Open Enrollment Season 3

- 2016 Open Enrollment begins November 1 and runs through January 31, 2016.
- Open to new enrollments and renewals.
- As of June 30, 2015, 23,163 Delawareans enrolled and had paid premiums; 84% receiving tax credits. Average tax credit = \$260 per month.
- If you don't have coverage in 2016, you will pay the higher of these two amounts:
 - 2.5% of your annual household income
 - \$695 per person (\$347.50 per child under 18)
- For info: ChooseHealthDE.com
- To enroll: HealthCare.gov

Timeline for Review and Final Approval/QHP Certification

- October 8-9 CMS sends Validations Notices confirming final plan list and countersigned QHP Agreements to Issuers
- October 15 The Department of Insurances posts QHP Plan rates on Department of Insurance website

Key Dates

- November 1, 2015 is the beginning of open enrollment for Plan Year 2016.
- January 31, 2016 is the end of open enrollment for Plan Year 2016.
- Consumers who experience qualifying life events; for example, domestic violence eligibility, birth/adoption of a child, loss of minimum essential coverage or aging out of parents' insurance at age 26 may enroll outside of open enrollment.
- Enrollment assisters and agents and brokers are available to assist with enrollments outside an open enrollment period.
- Visit www.ChooseHealthDE.com to find assistance.
- Medicaid enrollment is open all year. Small businesses can enroll in SHOP anytime.

Communication and Outreach: Campaign Overview

Alex Parkowski, of AB&C presented a summary of the Marketplace Communication and Outreach Campaign. A copy of the presentation is posted on the Delaware Health Care Commission's website at <http://dhss.delaware.gov/dhcc/presentations.html>.

The target audience includes all Delawareans, ages 18 to 64 with a focus on young invincibles and adults ages 18 to 44.

Key Messages

- General awareness of key enrollment period dates
- Affordability
- Law/Tax penalty
- Free in-person help is available through Navigator organizations and Agents/Brokers
- How to use health insurance

Traditional Media Tactics

- TV (Cable and Network)
- Radio (English/Spanish)
- Billboards
- Print ads (English/Spanish)
- Laundromat signage (English/Spanish)

Direct Marketing Media Tactics

- Direct Mail
- Door hangers (English/Spanish)

Digital Media Tactics

- Google and Bing – Search and display ads
- Facebook – Video and newsfeed ads
- NCM Cinema Network
- Millennial Media – Mobile ads
- Pandora Streaming Radio (English/Spanish)

Discussion

Nick Moriello, of Health Insurance Associates, stated that it is important to make sure that messaging during the open enrollment period is directed to people who already have insurance, as well as those who do not. People need to review their coverage because there may be changes to their premium, deductibles, copayments, and coinsurance that they may not realize until they use the coverage in the next year.

CENTER FOR MEDICARE & MEDICAID INNOVATION (CMMI)

Delaware's State Innovation Model (SIM) Update

Ms. Riveros gave an update on the CMMI State Innovation Models Project (SIM). A copy of the presentation is posted on the Delaware Health Care Commission's website at <http://dhss.delaware.gov/dhcc/presentations.html>.

Summary of September DCHI Board Meeting

- Approved version 2 of the Common Scorecard, including discussion of:
 - Payer and provider feedback on version 1 of the Common Scorecard
 - Level of current alignment with payers on measures for a proposed version 2 of the Common Scorecard
- Approved the Healthy Neighborhoods Operating Model paper, which provides an overview of approach, structure, governance and geographic boundaries
- Discussed several Board business items, including:
 - Approval of DCHI operating budget for Q4 2015 and CY 2016
 - Plan to appoint a nominating committee to ensure ongoing Board membership as staggered terms expire
 - Approval of a DCHI conflict of interest statement
 - Approval of an updated Payment Committee roster

The DCHI website has been launched: <http://www.dehealthinnovation.org>

Near-term priorities

- Finalize October beta release of Common Scorecard
- Develop Health IT roadmap
- Begin developing approach to Behavioral Health Integration
- Define Healthy Neighborhoods phased rollout plan in further detail (e.g., support to be provided to Neighborhoods)
- Continue design of value-based payment models, including timing, pace of rollout and payment levels

The next meeting of the DCHI Board will be held on October 14, 2015 at 2:00 p.m. in Room 113 at the University of Delaware's STAR Campus. Ms. Riveros stated that the Executive Director of the DCHI Board will be announced at the meeting.

QUALITY CARE AT THE END OF LIFE WORKGROUP

Ms. Riveros stated that there was a presentation on quality care at the end of life at the last Health Care Commission meeting. Following the presentation there was a motion for the staff to consider creating a workgroup to address this issue, and report back on the number and qualifications of members of the work group, a timeline for activity, and the scope of the issues to address.

While focusing on palliative care and potential areas to address, the staff was advised that the Delaware Healthcare Association created a Palliative Care Council. It is comprised of representatives of the same organizations that the staff was planning to reach out to. It appears that there is potential risk for duplicating efforts with parallel meetings of the same individuals attending the same meetings on the same topics.

The staff has asked for further information from that group to better understand the scope of the work that they are doing. They have invited the Health Care Commission to participate with them and they have offered to provide a presentation at a Health Care Commission meeting.

The staff will contact the Palliative Care Council to determine if the scope of their work is overlapping with what the Commission would be doing or if there is a separate component of the work that the Commission should undertake.

OTHER BUSINESS

Laura Howard stated that there will be a comprehensive presentation on oral health at a future Health Care Commission meeting.

PUBLIC COMMENT

Jill Fredel stated that the University of Delaware's Speech-Language-Hearing Clinic will have a ribbon-cutting ceremony on October 22, 2015 from 5:00 p.m. to 7:00 p.m. Everyone is invited to attend. The clinic evaluates and treats children and adults with communication disorders, including articulation, voice, motor speech, swallowing, cognitive-communication, and oral and written language disorders.

Pat Maichle, of the Developmental Disabilities Council, stated that she also serves on the Oral Health Coalition. She suggested that the Commission invite Senator Bethany Hall-Long to participate in the oral health presentation. Senator Hall-Long has for many years attempted to get adult Medicaid coverage for oral health care for people with developmental disabilities and pregnant women. She has a wealth of knowledge to share with the Commission to provide the information needed on underserved and unserved populations.

Ms. Maichle also suggested that Dr. Susan Pugliese, who runs the dental clinic at the Christiana Care Wilmington Hospital, be invited to participate in the presentation. The dental clinic provides care to people who do not receive any dental care, often at no cost.

Representative Paul Baumbach stated that he was disappointed that, 27 days after the presentation on quality care at the end of life, the Palliative Care Council was raised as a reason to delay creating the workgroup. He stated that the Institute of Medicine's report shows that Delaware needs an integrated approach to end of life care. He does not think the staff will find that the scope of the Palliative Care Council's work will overlap with the work that the Commission is planning to do.

NEXT MEETING

The next meeting of the Delaware Health Care Commission is 9:00 a.m. on Thursday, November 5, 2015 at the DelTech Terry Campus Corporate Training Center, Rooms 400 A & B, 100 Campus Drive, Dover.

ADJOURN

The meeting adjourned at 10:30 a.m.

GUESTS

Carol Bancroftt	Delaware Technical Community College
Paul Baumbach	Delaware House of Representatives
Kathy Collison	Division of Public Health
Mike Cordrey	ab&c
John Dodd	Brooks & Dodd Consulting
Harding Drane	Department of Insurance
Kemal Erkan	United Medical
Jill Fredel	Delaware Health and Social Services
Varleisha Gibbs	Wesley College
Jeffrey Gibson	Wesley College
Jerry Grant	Department of Insurance
Jim Grant	Delaware Health and Social Services
Sheila Grant	AARP
Deb Hamilton	Cozen O'Connor
Emily Hauensken	University of Delaware
Susan Jennette	Department of Insurance
Paul Lakeman	Bayhealth
Lolita Lopez	Westside Family Healthcare
Cheyenne Luzader	Beebe HealthcareDevelopmental Disabilities Council
Tom MacPherson	Office of U.S. Senator Tom Carper
Pat Maichle	Developmental Disabilities Council
George Meldrum	Nemours
Nick Moriello	Health Insurance Associates
Linda Nemes	Department of Insurance
Jonathan Neipris	Highmark BCBSD
Maggie Norris	Westside Family Healthcare
James Nutter	Parkowski, Guerke & Swayze, P.A.
Anthony Onugu	United Medical
Patt Panzer	PPA, LLC
Alex Parkowski	ab&c
Cimone Philpotts	U.S. Senator Chris Coons
Pam Price	Highmark
Frank Pyle	Department of Insurance
Brian Rahmer	
Paul Reynolds	Department of Insurance
Jill Rogers	DSAAPD
Paula Roy	Roy Associates
Nancy Rubino	Wesley College
Christine Schiltz	PCG
Lisa Schieffert	Delaware Healthcare Association
Dyanne Simpson, DO	DSAMH
Karen Stoner	Highmark
Duane Taylor	MACHC
Mark Thompson	Medical Society of Delaware
Jose Tieso	HPES DMMA
Stacy Vernick	Christiana Care
Bhavana Viswanathan	University of Delaware Center for Disabilities Studies
Chris Wood	Wesley College

